

Web Design

Web Design	The process of planning, creation and updating of websites. It also involves information architecture, website structure, user interface, navigation ergonomics, website layout, colors, contrasts, fonts and imagery as well as icon design.
Adobe After Effects	Adobe Systems software for editing video and dynamic images, compositing, animation and creating various effects. It is widely used in the processing of footage, in the creation of commercials, music videos, in the production of animation, titles for artistic and television films, etc.
Adobe Illustrator	A program for creating vector graphics. Unlike bitmap images in which information is stored in a grid of individual points, Illustrator uses mathematical equations when creating forms. This allows you to change the size of vector images without loss in resolution.
Adobe Photoshop	The most powerful graphics editor to date. The possibilities of this program cover the whole spectrum of various operations related to graphics, namely: photo processing, creating your own drawings, creating posters, collages, covers for different products, creating postcards and much more.
Alignment	The position that describes graphical object's relative positions. It makes designs visually more appealing and simplifies for users scanning over a page. A structuring principle how to organize images, words and other pieces on a single page.
Avocode	A cloud based software that allows to export and share Photoshop and Sketch designs for iOS/Android apps. Avocode acts as a bridge between designers and developers, runs on Mac, Windows or Linux.
Axure RP	A prototyping tool for web designers, used to create user flows and sitemaps, click-through wireframes , and robust, fully interactive prototypes.
Balsamiq	A wireframing and mockup tool that allows to sketch and share user interface mockups for web, desktop and mobile apps.
Dreamweaver	An application web designers and developers use to create websites and applications for use across multiple targets including browsers, devices, and tablets.
Flinto	A prototyping tool mainly for iOS app designs. Allows to create an interactive prototype that can be shared and installed on-device, helps to create more convincing, engaging experiences.
Flat UI	A style of interface design emphasizing minimum use of stylistic elements that gives the illusion of 3 dimensions (such as the use of drop shadows, gradients or textures) and is focused on a minimalist use of simple elements, typography and flat colors.
GIMP	GNU Image Manipulation Program is an n open-source cross-platform graphics editor that edit, draw, convert images and execute other various tasks.
GUI	A type of UI that allows users to interact with electronic devices through graphical icons or other visual indicators, rather than using only text via the command line.
Header	A part of the data packet that contains transparent information about the file or transmission unit, for instance it can give information about an image's size, resolution, number of colors etc.
ImageMagick	An editing tool for raster and vector graphics. It supports approximately 200 formats and can be utilized from the command line. It offers features for creating GIF animation, converting images to gibberish and back, creating gradual blend of colors, pixel distortion, creating special effects and many others.
InDesign	An application that enables you to create all sorts of documents, from posters to complete ebooks. It supports XML and other coding markup.
InVision	A design collaboration platform that provides prototype, review, refine, manage and user test web/mobile products, allows to create interactive mockups for designs quickly and easily.
Justinmind	A prototyping tool that allows to create interactive and life-like simulations for web and mobile apps, offers capabilities like drag and drop placement, re-sizing, formatting and export/import of widgets etc.
Material Design	A design language developed by Google, used for visual, motion, and interaction design across platforms and devices, it depth effects such as lighting, shadows.
Mockup	A sketch that represents the way the site will look.
PaintCode	A drawing app that turns your vector illustrations into Objective-C , Swift or C# code.
Pixel	The smallest element of a digital image that can be displayed on device, it is the basic logical unit in digital graphics, the higher the number of pixels - the higher the quality of image. It is short for "Picture Element"
Principle	A prototyping tool that allows designers to create complex experiences for mobile/desktop apps in a short period of time. Uses screens imported from Sketch or Photoshop . Mainly focuses on mobile projects.
Proto.io	An application prototyping platform, which allows users to prototype apps for anything with a screen interface, including Smart TV's, digital camera interfaces, cars etc. It utilizes a drag and drop user interface (UI), does not require coding.

