

Learn how AI can enhance your TA and hiring processes  
 Scotty AI supports GlossaryTech to keep it free for the community

Schedule a  
demo

## Leadership

<a href="#">Brand Development</a>	A metric of marketing success that measures the number of sales within a specific market. The calculation is expressed as the number of unit sales per thousand people within a geographic area.
<a href="#">Budget Management</a>	Budget management is the analysis, organization and oversight of costs and expenditures for a business or organization.
<a href="#">Business Development</a>	Business development entails tasks and processes to develop and implement growth opportunities within and between organizations. It is a subset of the fields of business, commerce and organizational theory.
<a href="#">Business Process Management</a>	Business process management (BPM) is a discipline in operations management in which people use various methods to discover, model, analyze, measure, improve, optimize, and automate business processes.
<a href="#">Business Strategy</a>	A business strategy can be defined as the combination of all the decisions taken and actions performed by the business to accomplish business goals and to secure a competitive position in the market.
<a href="#">Compliance</a>	Compliance refers to following the relevant laws and regulations for your industry.
<a href="#">Consulting</a>	Consulting is providing professional or expert advice.
<a href="#">Communication</a>	Communication is the process of sharing information between people within and outside a company.
<a href="#">Design Strategy</a>	Design strategy refers to an integrated planning process that examines the relationships between how design and business may complement one another.
<a href="#">Entrepreneurship</a>	Entrepreneurship is the process of designing, launching and running a new business, which is often initially a small business.
<a href="#">Enterprise Architecture</a>	An Enterprise Architecture (EA) is a conceptual blueprint that defines the structure and operation of an organization. The intent of an enterprise architecture is to determine how an organization can most effectively achieve its current and future objectives.
<a href="#">Financial Risk</a>	Financial risk is any of various types of risk associated with financing, including financial transactions that include company loans in risk of default.
<a href="#">Financial Modeling</a>	Financial modeling is the process of creating a summary of a company's expenses and earnings in the form of a spreadsheet that can be used to calculate the impact of a future event or decision.
<a href="#">Logi Analytics</a>	Logi Analytics, Inc. is a computer software company. It offers interactive data visualization products for business intelligence and business analytics.
<a href="#">Mentorship</a>	Mentorship is a relationship in which a more experienced or more knowledgeable person helps to guide a less experienced or less knowledgeable person.
<a href="#">Operations Management</a>	Operations management focuses on carefully managing the processes to produce and distribute products and services. A great deal of focus is on efficiency and effectiveness of processes. Therefore, operations management often includes substantial measurement and analysis of internal processes.
<a href="#">Partner management</a>	Partner management is enabling your partners or resellers to understand your brand, provide an environment for co-branding, and deal registration.
<a href="#">Performance Monitoring</a>	Performance Monitoring is a set of processes and tools to be able to determine how well fast applications are running in the cloud.
<a href="#">Process Improvement</a>	Process improvement involves the business practice of identifying, analyzing and improving existing business processes to optimize performance, meet best practice standards or simply improve quality and the user experience for customers and end-users.
<a href="#">Procurement</a>	Procurement is the process of finding and agreeing to terms, and acquiring goods, services, or works from an external source, often via a tendering or competitive bidding process.
<a href="#">Program Management</a>	Program Management is the discipline of managing programs of work, using defined tools and techniques, implemented by skilled program management practitioners.
<a href="#">Risk Management</a>	A process of identifying, assessing and controlling threats. Applies administrative actions and comprehensive solutions to ensure adequate protection.
<a href="#">SAP ERP</a>	SAP ERP is an enterprise resource planning software developed by the German company SAP SE. SAP ERP incorporates the key business functions of an organization.

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Got it!